

Press Release

For Immediate Release

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Recent Weather Threats Test Building's Main Source of Protection

*FRSA – Florida's Association of Roofing Professionals - provides information
on how to protect your assets before, during and after a storm*

Winter Park, FL – Smart Florida home and business owners respect the threats posed by the recent violent weather patterns. Tropical storms and hurricanes can infiltrate a dwelling not only from flooding but from a building's main source of protection – the roof. FRSA's (Florida Roofing, Sheet Metal and Air Conditioning Contractors Association) website: www.floridarooof.com is a one-stop link to information on how to ensure that your roof does its job and keeps your assets dry.

By visiting the FRSA website and clicking on the "Consumer Info" link found on the left side of the home page, Florida consumers can gather the tools they need to make an educated decision on roof-related matters before, during and after a storm. This link contains details on how to find a professional and DBPR-licensed roofing contractor with the insurance coverage required by law (including workers compensation insurance) along with helpful links to the government agencies that can confirm their compliance. The Membership Listings' link found on the FRSA homepage will take you to a listing of FRSA members organized by location who must comply with all governmental regulations and meet other stringent qualifications before they are accepted into the association.

FRSA's website: www.floridarooof.com also supplies consumers with additional educational benefits, such as:

- An easy-to-read article that explains what every homeowner should know before hiring a roofing contractor in both English and Spanish,
- Coverage expectations for both material and workmanship warranties
- A glossary of roofing terms,
- How to handle a situation where an illegal unlicensed roofing contractor is hired.

FRSA, Florida's Association of Roofing professionals, is an 85-year-old trade association consisting of over 800 members. Its main purpose is to foster ethical business practices and protect consumer interests. For further information on the association, its community activities and industry programs, call them at 800-767-3772, email: frsa@floridarooof.com or visit their website: www.floridarooof.com.

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