



January 28, 2010

TO: FRSA Board & Committee Members

FROM: Lisa Pate, FRSA

RE: Committee Updates

Advisory Committee

The committee discussed the December 31, 2009 Association and Services Corp Financial Statements, asking in depth questions and offering suggestions re: membership and the related Dues Income amount on the Association Financials. The committee was also informed of a plan to form a committee to review and prioritize proposed expenses to modernize and improve the FRSA Building that will require use of the FRSA Reserve Fund and discussed the appearance and content of Roofing Florida magazine.

Affiliate Council

Affiliate Council presidents and their representatives offered to assist the FRSA Membership Committee with renewing members. Both FRSA and the affiliates will share information and ideas to strengthen our organizations. This year's Affiliate Competition will be a Pinewood Derby car race. The affiliates will complete and trade show exhibitors, members and children will also have the opportunity to enter a car.

Code and Regulatory Compliance Committee

The committee heard a report on the work done by the Code merger subcommittee resulting in several proposed MOD's that would be submitted during the upcoming open period for MOD submission, discussed a product approval issue and a company that wants to set up a system within local Building Departments that will allow the tracking of related NOA's through the permitting process, listened to a review from Cam Fentriss on a Reflective Roof Coating summary she is preparing for state legislators, reviewed a request received from the Metal Construction Alliance for assistance on writing a prescriptive method for drip edge metal, discussed the issue of removing the FRSA name from the FRSA/TRI Tile Manual, and touched on the subject of warranty issues involved with foam insulation attached to the underside of roof decking.

Convention Committee

Update on Trade Show, 259 booths sold, down 8 down from the same time in 2009; there are 160 exhibitors, up 7 from 2009. We still need \$54,548.50 in booth sales, which equates to 44 more booths to hit budget. The committee finalized sports tournaments, Ladies' Program, Kid's Program, Affiliate Competition, Friday Night Party, Banquet/After Party. Kick-off luncheon speaker – Neil Samuels is meeting with NASCAR to see if they would be interested in participating. Staff will look into backup entertainment if needed. Grand Prize will be \$2,000 cash. Sponsorships are down with an additional \$32,450 needed to meet budget.

Disaster Preparedness & Response Committee

Donald Hall, Deputy Director of Jacksonville's EOC, spoke about how FRSA members and the North East Florida Roofing & Sheet Metal Contractors (NEFRSA) affiliate are networking with the city and county to prepare to assist in recovery efforts. Laura D'Alisera, Mitigation & Recovery Planner for Jacksonville's EOC, discussed how she assists in Reducing Flood Losses by adopting new approaches to flood-plain management and implementing higher building standards.

Educational Foundation Trustees

The Foundation Trustees discussed and approved the 2010 Budget. It was decided that the number of raffle tickets to be sold will increase from 150 to 200. The price will remain at \$100 per ticket and the prize is still \$5,000. The Foundation will support the costs of a booth and split with the Association the travel-related expenses for staff to attend the Governor's Hurricane Conference, May 26-27, 2010, in Ft Lauderdale.

Educational Foundation Endowment Board of Governors

The Endowment Board of Governors discussed the Foundation's 2010 Proposed Budget and decreased the endowments expenditures. They also approved to make their annual transfer of \$5,000 from the Endowment Fund Earnings to the Endowment Fund Corpus. The new endowment brochure will be updated after convention and mailed for promotional purposes at year end. Lifting announced that the monies earned from the Ladies' Committee cookbook will benefit the endowment. There was discussion of new promotional ideas such as hosting a reception during convention for endowment contributors and possibly visiting with potential donors.

Executive Committee

The committee reviewed the December 31, 2009 FRSA Association and Services Corp Financial Statements, reviewed a list of staff proposed building improvements and approved a request to ask the FRSA Board of Directors for a sum from the FRSA Reserve Fund to finance the improvements, accepted a compromise proposed by Educational Foundation Trustees Chair Billy Cone, who offered a one time payment from the Foundation in lieu of part of the amount budgeted for the Administrative Fee paid by the Foundation, discussed a request received by Legislative Counsel Cam Fentriss from the Florida Home Builders Association to join them in financing a campaign against Amendment 4, heard a membership update report, discussed a request received from the Metal Construction Alliance to assist them in writing a prescriptive method for drip edge metal attachments, reviewed the issue of FRSA's involvement with the FRSA/TRI Tile Manual that was to be further considered by the FRSA Board of Directors, discussed the upcoming Florida Building Commission meetings in Tampa and the newly formed FRSA Energy and Environment Committee and critiqued the new Roofing Florida magazine.

Governmental Affairs Committee

The committee heard a synopsis from Owens Corning representative Barry Hornbacher on a shingle recycling program initiated by his company, were introduced to FRSA contractor member Keith Perry who is running for the state legislature, reviewed the FRSA PAC Financial Summary, listened to Legislative Counsel Cam Fentriss' report covering several areas including; a proposed wording change to Florida Building Code 553.73 (rooftop mechanical attachments), permit surcharge fees, a brochure being developed to educate legislators on reflective roof coatings (white roofs), an update on the status of a proposed Home Inspector license, possible upcoming legislation on waste disposal and recycling, a proposed wording change

to the Construction Lien Law notice, and the likelihood of legislation on construction bonds and prompt pay. Cam also presented a slate of candidates that she recommends supporting via a check prior to the start of the 2010 legislative session which the committee approved. The work of a subcommittee that met in mid 2009 to come up with suggestions to help fight the problem of contractors leaving their problems behind by changing company names was also discussed.

Insurance Committee

The committee began the process of looking for a new General Liability program with previous carriers that expressed interest in working with FRSA. Two insurance programs were reviewed and the committee approved a program that will be offered to all FRSA members, free of charge, for Accidental Death and Dismemberment (ADD) insurance. Details will be sent to members shortly.

Ladies Committee

The committee signed Donation Letters for the Ladies' and Kid's Programs. They also finalized details for cookbook project, noting the final date for submitting recipes is February 1, 2010. The committee discussed the Ladies' booth at the trade show, volunteering their help at the registration area, and finalized the Ladies' and Kid's Programs events. At the next Board meeting, they will bring the change they have been collecting, sign up volunteers for the Ladies' booth and registration desk, and bring lace, ribbon, etc. to decorate their hats for the "Big Hat" Tea being held at convention.

Membership Committee

The committee members took a pro-active approach with renewing members by offering a payment plan. Forty-three companies are currently on the plan and those that have not renewed are encouraged to take advantage of the interest-free offer. Midland Engineering, Alfy's Roofing, Lifting Equipment Solutions and American Construction became FRSA members in January.

Public Relations and Marketing Committee

The committee discussed the new format and content of Roofing Florida magazine and noted that it is still a work in progress. The February edition of Roofing Florida will have a heavier cover stock and colors adjusted. Bonnie asked that affiliate information be sent to her about charity projects, outings, meetings, etc. Discussion ensued on the marketing portion of the meeting, needing new direction for "social networking", i.e. Craig's List, Angie's List, Twitter, Facebook and in looking at ways to be more savvy using email, website, PowerPoint presentations, etc. FRSA will work with Homeowner Associations promoting awareness to consumers as to why they should do business with a licensed contractor.

Roof Tile Committee

There has been considerable progress with the development of the Fifth Edition of the tile manual. The new matrix will reduce repetition and streamline the manual. The Underlayment Subcommittee is working with the manufacturers to determine which products comply with waterproofing, nail seal-ability, tile stack-ability, tear strength, elongation, U.V. exposure and minimum thickness. The committee has invested a great deal of time on the new manual and voted to suggest to the Board of Directors to keep FRSA's name and involvement on the tile manual.