

# Circulation Analysis

## As of September 2008 - 4,500 Breakdown by Occupational Category

Roofing Contractors and/or Sheet Metal Contractors	2886
Manufacturers and Manufacturer's Reps	142
Distributors and Wholesalers	143
Consultants & Architects	637
Florida Government	402
Other Industry Providers	80
Others*	210

\*includes air conditioning contractors, members of the specifying community, general contractors and paid subscriptions

Florida Forum is the only magazine that is mailed to every  
licensed roofing and sheet metal company in the State of Florida!